

3.4.4 Number of books and chapters in edited volumes published per teacher during the last five years

Sl. No.	Name of the teacher	Title of the book published	ISBN number	Name of the publisher
2020-2021				
1	Dr.G.Srinivasa Rao et al	FUNDAMENTAL OF ACCOUNTING	978-93-91693-14-5	Andhra Pradesh State Council of Higher Education
2	Dr.G.Srinivasa Rao et al	FINANCIAL ACCOUNTING		Andhra Pradesh State Council of Higher Education
3	Dr.G.Srinivasa Rao et al	PERSONAL FINANCIAL PLANNING	978-1-716-07351-9	Lulu Publication
2021-2022				
1	DR G ARUN KUMAR		ISBN NO -978-93-91117-44-3	SHREE PUBLISHING HOUSE
2	DR G ARUN KUMAR	BANKING THEORY AND PRACTISES	AP GOVT Initiative APSCHE BILINGUIAL	AP GOVT Initiative APSCH BILINGUIAL
3	DR G ARUN KUMAR	RETAILING	AP GOVT Initiative SDC BY CCE	AP GOVT Initiative SDC BY CCE
4	DR G ARUN KUMAR	THE BLENDED TEACHING AND LEARNING METHODS & PRACTISES	ISBN 978-81-956748-5-5	EDU LEARNING HUB A TO Z PUBLICATION
5	Dr. Rajendra Sitaram Pawar, Dr. Rakhi Mohan,	Human Resource Management	978-93-95978-51-4	Alpha International Publication
6	Mejo Varghase, Ms. Aashima, Dr. Muralidhar	Banking Practices in India	978-93-95978-24-8	Alpha International Publication
7	Dr.G.Srinivasa Rao et al	INSURANCE PROMOTION		Commissionerate of Collegiate Education Andhra Pradesh

8	Dr.G.Srinivasa Rao et al	LOGISTICS AND SUPPLY CHAIN MANAGEMENT		Commissionerate of Collegiate Education Andhra Pradesh
9	Dr.G.Srinivasa Rao et al	ADVANCED CORPORATE ACCOUNTING	978-93-5596-823-4	Himalaya Publishing House

2022-2023

1	DR G ARUN KUMAR	GOODS AND SERVICES TAX	AP GOVT Initiative APSCHE BILINGUAL	AP GOVT Initiative APSCH BILINGUAL
2	DR G ARUN KUMAR	DIGITAL MARKETING	ISBN 978-93-5756-024-5	GOODWRITERS PUBLISHERS
3	DR G ARUN KUMAR	EDUCATIONAL REFORMS IN THE MODERN WORLD	ISBN 978-81-962554-0-4	EDU LEARNING HUB A TO Z PUBLICATION
4	DR G ARUN KUMAR	THE ROLE OF WORK CULTURE IN INFLUENCING THE PERFORMANCE OF TEACHERS IN DEGREE COLLEGE IN VISAKHAPATNAM DISTRICT	ISBN 978-93-95944-57-1	PARAMOUNT PUBLISHING HOUSE
5	DR G ARUN KUMAR	FUNDAMENTALS OF BUSINESS ECONOMICS	ISBN 978-93-5757-202-6	SCIENTIFIC INTERNATIONAL PUBLISHING HOUSE
6	DR G ARUN KUMAR		ISSN 979-88521-76875	EUDOXIA UNIVERSITY USA
7	Dr. Muralidhar Dunna	Marketing	978-93-95606-37-0	Global Publishing House India
8	Dr. Muralidhar Dunna	Stock Markets	978-93-95606-38-7	Global Publishing House India
9	Dr. Muralidhar Dunna	Stock Market Analysis	978-93-95606-39-4	Global Publishing House India

10	Dr. Muralidhar Dunna	Export and Import: Procedure & Practice	978-93-95606-40-0	Global Publishing House India
11	Dr. Muralidhar Dunna	Management Theory and Practice	978-93-95606-41-7	Global Publishing House India
12	Dr. Muralidhar Dunna	Business Economics	978-93-95606-42-4	Global Publishing House India
13	Dr. Muralidhar Dunna and Dr. G. Raju Kumar	Business Environment	978-93-95606-43-1	Global Publishing House India
14	Dr. Muralidhar Dunna	Marketing Management	978-93-95606-31-8	Global Publishing House India
15	Dr. Muralidhar Dunna	Human Resource Management	978-93-95606-30-1	Global Publishing House India
16	Dr. Muralidhar Dunna	Entrepreneurship Development	978-93-95606-29-5	Global Publishing House India
17	Dr. Muralidhar Dunna	E-Business	978-93-95606-28-8	Global Publishing House India
18	Dr. Muralidhar Dunna, Dr. G. Raju Kumar & Dr. Rajesh Deb Barman	Fundamentals of Business Environment	978-93-95606-82-0	Global Publishing House India
19	Dr. G. Raju Kumar & Dr. D. Muralidhar	Business Environment	978-93-95606-43-1	Global Publishing House India

20	Dr. G. Raju Kumar, Dr. D. Muralidhar & Dr. Rajesh Deb Barman	Fundamentals of Business Environment	978-93-95606-82-0	Global Publishing House India
21	Dr.G.Srinivasa Rao et al	GOODS AND SERVICES TAX		Andhra Pradesh State Council of Higher Education
22	Dr.G.Srinivasa Rao et al	STOCK MARKET	978-93-95568-34-0	Instant Publication
23	Dr.G.Srinivasa Rao et al	FUNDAMENTALS OF	978-93-5840-073-1	Himalaya Publishing House
24	Dr.G.Srinivasa Rao et al	MODERN MARKETING	978-93-5757-418	Scientific International Publishing House
25	Dr.G.Srinivasa Rao et al	CURRENT TRENDS IN E	978-93-5757-422-8	Scientific International Publishing House